

## **MetroList, BAREIS and SFAR Announce the Creation of RE California, A Technology Initiative By and For MLSs**

*RE California will provide Independent and Locally-Operated Multiple Listing Services with real-time access to synchronized MLS data across service areas.*

**Sacramento, CA (November 8, 2019)** – Three leading multiple listing services Bay Area Real Estate Information Services, Inc. (BAREIS MLS®), San Francisco Association of REALTORS® (SFAR), MetroList Services, Inc. (MetroList®), in collaboration with Rapattoni Corporation, today announced the creation of RE California: an advanced technology solution that synchronizes MLS databases to support independent local MLS businesses.

The new RE California initiative builds on the strength of SFAR, MetroList and BAREIS who have a strong history of collaborating, improving and implementing real estate technology and data delivery across service boundaries. Rapattoni Corporation, a proven MLS technology leader, has been at the forefront of developing and delivering complex MLS systems and software applications to their customers for more than 45 years.

RE California will provide the ability for listing data for all participating MLSs to be entered into one MLS system and immediately be real-time synchronized and available in other authorized MLS systems using a common database that is Data Dictionary 1.7 platinum certified.

At launch, MetroList, BAREIS and SFAR's more than 33,000 subscribers will have full access to all Active and Off-Market listings, including Solds. Additionally, the RE California database will contain an initial information database of over 2.9 million MLS comparable and active listings – representing the largest single MLS database and geographic coverage area in California.

The unique aspect of the new RE California technology platform is the system will provide a single point of data entry with county-specific data fields so that each participating MLS will be able to easily manage their local data requirements, just as they do today. RE California will use the Rapattoni software. Once the roll out is complete, RE California plans to expand its service to non-Rapattoni MLS customers.

“This marks a major milestone in how MLSs are working together to improve real-time data delivery that further enhances the ability of real estate professionals to more effectively and seamlessly serve their clients,” said Bill Miller, CEO of MetroList Services, Inc.

Unlike other similar single database initiatives, RE California has been developed by MLS experts who have proven track records in delivering real estate data across MLS service boundaries at no additional cost to the real estate professional.

“This is one more example of how MLSs are collaborating to enhance user services and experiences without spending millions of dollars and endless hours attempting to solve issues related to ownership structures and governance,” said Walter Baczkowski, CEO of San Francisco Association of REALTORS®.

## Three Major California MLSs Join Forces to Create RE California

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"This is an exciting opportunity for all MLSs throughout California that wish to continue to operate their local MLS while providing their Participants and Subscribers with a single source of comprehensive MLS and public records data over a wide geographic area," said KB Walter, President and CEO, Bay Area Real Estate Information Services, Inc.

"Rapattoni Corporation is excited to be the technology partner for this innovative and forward-thinking endeavor," stated Rapattoni President Ralph Hoover. "With a number of our customers being based in California, this new organization brings a fresh approach to database consolidation and an economy of scale that hasn't previously been achieved. We look forward to all of the opportunities RE California can offer MLSs up and down the state of California."

MLSs wishing to participate in this new opportunity should contact Bill Miller, KB Walter, or Walt Baczkowski at their respective organizations.

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### **About BAREIS MLS®**

Bay Area Real Estate Information Services, Inc. is the broker-owned Multiple Listing Service assisting approximately 7,800 real estate professionals throughout the beautiful Marin, Mendocino, Napa, Solano, and Sonoma Counties.

### **About MetroList®**

MetroList Services, Inc., provides Multiple Listing Services to approximately 20,100 real estate professionals in the greater Sacramento, Placer, El Dorado, Yolo, San Joaquin, Stanislaus, Amador, Nevada, and Merced Counties.

### **About SFAR®**

San Francisco Association of Realtors provides Multiple Listing Services to approximately 5,000 real estate professionals serving the City and County of San Francisco and adjacent communities.

### **About Rapattoni**

Rapattoni Corporation has been serving the real estate industry since 1970. The company provides integrated products and services for real estate associations and MLS organizations, including an online MLS, association management software, and Integrated Website Services, along with hosting and technical support for each product. Rapattoni's association management customers represent more than 80% of the nation's REALTORS®. Rapattoni's headquarters are in Westlake Village, California.

### **About Rapattoni MLS**

Rapattoni MLS provides advanced features such as integrated GIS parcel mapping, an integrated member management and billing system, the industry's most advanced RETS 1.7.2 data exchange system with RESO Web API support and RESO Data Dictionary v1.6 Platinum certification, integrated aerial photography, and a robust statistics and trends analysis package. Rapattoni MLS is compatible with the Microsoft Edge, Internet Explorer, Firefox, Safari, and Chrome web browsers, can be run on PCs and Mac computers, and works seamlessly on popular smartphones and tablets with a native app available for iOS and Android devices.

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