



NEWS RELEASE

FOR IMMEDIATE RELEASE

February 26, 2020

Data Share Agreement Brings More Information to Real Estate Professionals

Northern California – The Bay East Association of REALTORS®, Contra Costa Association of REALTORS®, and MetroList® have agreed to share data within the Homesnap and HomeSpotter mobile applications, making it even easier for real estate professionals to access listing information on the fly. This agreement gives real estate Professionals access to more Multiple Listing Service (MLS) information about homes for sale and allows them to search for homes for sale throughout northern California.

Homesnap and HomeSpotter provide real-time MLS data, Rapid CMAs, and agent-only information. These mobile technology apps allow agents to establish and maintain a connection with their clients through their mobile devices, providing fast and timely communications. In a tight housing market, home buyers and sellers expect their real estate professional to provide property and transaction information at a moment's notice.

Through the Homesnap and HomeSpotter apps, agents can view instructions for showing properties to clients, lockbox locations, agent compensation, and other information that's available only to real estate professionals.

This data share agreement among the three MLSs allows more than 30,000 Bay East, Contra Costa, and MetroList subscribers to share information about properties from the East Bay to Sacramento and 7 surrounding Northern California counties (Amador, El Dorado, Merced, Nevada, Placer, San Joaquin, Stanislaus, and Yolo Counties).

This agreement is just one more example of how MLSs are working together to share data and still maintain local autonomy and service to the geographic areas they serve.

Homesnap and HomeSpotter are available in the App Store or Google Play.

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About the Bay East Association of REALTORS®

The Bay East Association of REALTORS® is a professional trade association serving more than 6,000 residential and commercial real estate professionals throughout the San Francisco Bay Area by providing programs and services to enhance their ability to conduct business with integrity and competence. Bay East offers access to the Multiple Listing Service, professional development training, advocacy to protect private property rights, and promote homeownership and a variety of networking opportunities and events.

About the Contra Costa Association of REALTORS®

Established in 1921, the Contra Costa Association of REALTORS® (CCAR) and the CCAR Multiple Listing Service (MLS) provide CCAR members with innovative products and resources to help them excel in their businesses and serve the community with integrity, professionalism and state-of-the-art real estate technology. CCAR and MLS headquarters are centrally located in Contra Costa County with offices in Walnut Creek and Richmond. CCAR serves nearly 4,000 members in 28 local cities and beyond.

About MetroList®

MetroList® is the official Multiple Listing Service (MLS) and technology provider to more than 20,000 real estate brokers and agents in Amador, El Dorado, Merced, Nevada, Placer, Sacramento, San Joaquin, Stanislaus, and Yolo Counties. MetroList acts as a seamless real estate information network and has been in operation for more than 30 years, is the second-largest MLS in the State of California, and serves a geographic market area covering over 10,000 square miles. MetroList operates ten regional administrative centers that provide a full range of value-added tools, resources, and services to help real estate professionals in their businesses.

About Homesnap

With easy-to-use mobile technology fueled by unmatched, real-time data intelligence, Homesnap is changing the way real estate agents connect with consumers and serve their clients. The industry-endorsed Homesnap platform leverages real-time data from over 200 MLSs to empower millions of consumers each month with a superior home search experience while providing over a million U.S. agents with access to powerful mobile tools that automate their work and accelerate their success. With the Homesnap mobile app, the highest rated consumer home search application; Homesnap Pro, the industry-standard mobile business platform for agents; and the Homesnap national home search portal, a joint venture with the industry-backed Broker Public Portal, the integrated Homesnap platform is transforming the industry by bringing real-time to real estate.

About HomeSpotter

HomeSpotter helps brokerages, agents, and MLSs build relationships amongst one another and with clients—we are real estate's relationship engine. Our digital suite of tools (Connect, Spacio, and Boost) allows agents to collaborate with ease, work on the go, and increase their productivity. Brokerages and MLSs are better equipped to support and retain agents and help grow their businesses.

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